

## Sponsorship Levels 2012

<p><b>Diamond –</b></p> <p><b>\$7500.00 -- 1 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• <i>Free booth and choice of space in Premium section of Expo area</i></li> <li>• <i>Free registration for 2 company representatives</i></li> <li>• <i>Free admission for 4 golfers in Wednesday's Golf Tournament</i></li> <li>• <i>Full page acknowledgement and choice of placement in the conference program</i></li> <li>• <i>Company logo with a hyperlink will be on FLAPPA website homepage/FLAPPA conference website</i></li> <li>• <i>Most prominently displayed name on sponsorship boards at all functions and in all printed materials</i></li> <li>• <i>Verbal acknowledgement and thank you throughout the conference</i></li> <li>• <i>1 reserved table at all meals, including Banquet, displaying contribution level</i></li> <li>• <i>Company promotional literature included in registration packet.</i></li> <li>• <i>Opportunity to introduce or moderate a session</i></li> <li>• <i>Ribbon displaying sponsorship level</i></li> <li>• <i>Complete list of attendees including contact information will be emailed</i></li> <li>• <i>Rotation of the Logo Slide during any slide presentations at social functions</i></li> </ul>
<p><b>Platinum –</b></p> <p><b>\$5000.00 -- 2 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• <i>75% off booth located in Premium section of Expo area (conference committee's choice of placement within Premium Section)</i></li> <li>• <i>75% off registration for 2 company representatives</i></li> <li>• <i>Free admission for 2 golfers in Wednesday's Golf Tournament</i></li> <li>• <i>Full page acknowledgement in the conference program (conference committee's choice of placement)</i></li> <li>• <i>Company logo with a hyperlink will be on FLAPPA website homepage/FLAPPA conference website</i></li> <li>• <i>Prominently displayed name on sponsorship boards at all functions and in all printed materials</i></li> <li>• <i>Verbal acknowledgement and thank you throughout the conference</i></li> <li>• <i>Company promotional literature included in registration packet.</i></li> <li>• <i>Opportunity to introduce or moderate a session</i></li> <li>• <i>Ribbon displaying sponsorship level</i></li> <li>• <i>Complete list of attendees including contact information will be emailed</i></li> <li>• <i>Rotation of the Logo Slide during any slide presentations at social functions</i></li> </ul>
<p><b>Gold</b></p> <p><b>\$2500.00 -- 2 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• <i>50% off booth located in Premium section of Expo area (conference committee's choice of placement)</i></li> <li>• <i>50% off registration for 2 representatives</i></li> <li>• <i>Free admission for 2 golfers in Wednesday's Golf Tournament</i></li> <li>• <i>1/2-page acknowledgement in the conference program (conference committee's choice of placement)</i></li> <li>• <i>Company logo displayed on FLAPPA website homepage/FLAPPA conference website</i></li> <li>• <i>Name on sponsorship board at Banquet</i></li> <li>• <i>Space for promotional materials near Banquet entrance</i></li> <li>• <i>Verbal acknowledgement and thank you throughout the conference</i></li> <li>• <i>Ribbon displaying sponsorship level</i></li> <li>• <i>Complete list of attendees including contact information will be emailed</i></li> <li>• <i>Rotation of the Logo Slide during the any slide presentations at social functions</i></li> </ul>

<p><b>Silver Level –</b></p> <p><b>\$2000.00 -- 2 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• 25% off booth located in Premium section of Expo area (conference committee's choice of placemen within Premium section)</li> <li>• 25% off registration for 2 representatives</li> <li>• Free admission for 1 golfer in Wednesday's Golf Tournament</li> <li>• 1/2-page acknowledgement in the conference program (conference committee's choice of placement)</li> <li>• Name on sponsor board at Welcome Reception or Cocktail Hour entrance (conference committee's choice of event)</li> <li>• Space for promotional materials near Reception or Cocktail Hour entrance (conference committee's choice of event)</li> <li>• Verbal acknowledgement and thank you throughout the conference</li> <li>• Ribbon displaying sponsorship level</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Rotation of the Logo Slide during any slide presentations at social functions</li> </ul>
<p><b>Bronze Level –</b></p> <p><b>\$1500.00 -- 4 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Booth located in Premium section of Expo Area (conference committee's choice of placement within Premium Section)</li> <li>• Free admission for 1 golfer in Wednesday's Golf Tournament</li> <li>• Organization Listed in Program</li> <li>• Name on sponsor board at breakfast or lunch (conference committee's choice of event)</li> <li>• Space for promotional materials near Breakfast or Lunch entrance (conference committee's choice of event)</li> <li>• Verbal acknowledgement and thank you throughout the conference</li> <li>• Ribbon displaying sponsorship level</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Golf Lunch Sponsor –</b></p> <p><b>\$1000.00 -- 1 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Company promotional literature included in golf packet.</li> <li>• Organization Listed in Program</li> <li>• Sign with sponsor's name placed at Clubhouse</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Drink Cart Sponsor –</b></p> <p><b>\$1000.00 -- 1 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Company promotional literature included in golf packet.</li> <li>• Organization Listed in Program</li> <li>• Sign with sponsor's name placed at Drink Cart</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Golf Awards Sponsor -</b></p> <p><b>\$500.00 – 1 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Company Logo to appear on Awards</li> <li>• Sign with sponsor's name placed at Clubhouse</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>

<p><b>Golf Hole Sponsor –</b></p> <p><b>\$500.00 – 18 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Organization Listed in Program</li> <li>• Sign with sponsor's name placed at single hole tee box</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Hour Open Bar during the Welcome Reception, Cocktail Hour and/or Banquet</b></p> <p><b>\$1000.00 -- 6 available</b></p> <p><i>We encourage the sponsor to take full advantage, get creative, and maximize exposure by supplying napkins, cups, etc. with company logo.</i></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor recognition on signage at bar during each hour</li> <li>• Brief welcome at the beginning of Reception, Cocktail Hour, and/or Banquet and an announcement will be made at the start of the Company's hour</li> <li>• Space for promotional materials near or on Bar</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Exhibit Hall Afternoon Break</b></p> <p><b>\$500.00 – 1 available</b></p> <p><i>We encourage the sponsor to take full advantage, get creative, and maximize exposure by supplying napkins, cups, etc. with company logo.</i></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor recognition on signage at Break Buffet located in the Expo Area</li> <li>• Space for promotional materials near Break Buffet</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Banquet Entertainment</b></p> <p><b>\$1000.00 – 1 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor recognition on signage near stage at the Banquet</li> <li>• Space for promotional materials near Banquet entrance</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Banquet</b></p> <p><b>\$2000.00 – 1 available</b></p> <p><i>We encourage the sponsor to take full advantage, get creative, and maximize exposure by supplying napkins, cups, etc. with company logo.</i></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor recognition on signage at the banquet.</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Hospitality Room</b></p> <p><b>\$750 -- 1 available</b></p> <p><i>We encourage the sponsor to take full advantage, get creative, and maximize exposure by supplying napkins, cups, etc. with company logo.</i></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Name on sponsor board at Hospitality Suite</li> <li>• Space for promotional materials near Hospitality Suite Entrance</li> <li>• Verbal acknowledgement and thank you throughout the conference</li> <li>• Organization Listed in Program</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Rotation of the Logo Slide during any slide presentations at social functions</li> </ul>
<p><b>Registration Table</b></p> <p><b>\$500 -- 1 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor recognition on signage at Registration Table on Wednesday and Thursday at MBR</li> <li>• Space for promotional materials on registration tables</li> </ul>

	<ul style="list-style-type: none"> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Breakfast</b></p> <p><b>\$1000.00 – 2 available</b></p> <p><i>We encourage the sponsor to take full advantage, get creative, and maximize exposure by supplying napkins, cups, etc. with company logo.</i></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor recognition on signage at the banquet.</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Lunch</b></p> <p><b>\$1000.00 – 2 available</b></p> <p><i>We encourage the sponsor to take full advantage, get creative, and maximize exposure by supplying napkins, cups, etc. with company logo.</i></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor recognition on signage at the banquet.</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p><b>Promotional Items</b> (preference to 1<sup>st</sup> commitment)</p> <ul style="list-style-type: none"> <li>• Badge Holders</li> <li>• Mini Program Guide</li> <li>• Pens</li> </ul> <p><b>\$500.00 – 1 each available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor's Name and logo to appear on item given out to all attendees</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> <li>•</li> </ul>
<p><b>Exhibit Hall Aisle Signs</b></p> <p><b>\$250 -- 5 available</b></p>	<p><i>Included in this Sponsorship:</i></p> <ul style="list-style-type: none"> <li>• Sponsor's Name and logo on all aisle signs on the exhibit floor</li> <li>• Organization Listed in Program</li> <li>• Verbal acknowledgement and thank you at the event</li> <li>• Complete list of attendees including contact information will be emailed</li> <li>• Company Logo listed on Sponsorship Slide during any slide presentations at social functions</li> </ul>
<p>We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact us to discuss your needs</p>	